

Job Title: Membership Engagement Executive

Tenure: 4 months (with a high possibility of extension based on performance)

Job Overview

The Digital Frontiers Association (DFA) was registered in 2017 as a company limited by guarantee. We are an association for digital finance professionals focused on advancing professional and career development opportunities for our members while facilitating powerful business and collaborative connections. The Digital Frontiers Association (DFA) is composed of dynamic digital finance professionals that represent a diversity of organizations including telecoms, commercial banks, aggregators, fintechs among others.

We are looking into innovative ways of growing our membership engagement and the membership subscriptions. If you feel best suited for the role you are encouraged to apply.

Reporting Line

The Membership Engagement Executive shall report directly to the Manager Communications & Marketing with a dotted reporting line to the Director Membership and the Director Finance.

Responsibilities for the role.

- Research and recommend prospects for new business opportunities
- Build and maintain relationships with corporate and individual members and prospects
- Stay current with trends in the sector and identify value propositions for members.
- Liaison for membership queries and inquiries
- Attend workshops to learn more technical and professional skills for the job
- Build and maintain professional networks
- Membership subscriptions and retention

Qualifications for the role

- Bachelor's degree in a Business-related course or 2 years' experience related field
- Ability to negotiate and understanding of marketing skills
- Self-motivated and goal-oriented, desire to deliver results and highly organised
- Ability to create and deliver presentations
- Passionate to sale

Benefits

- The remuneration is purely commission based for membership subscriptions and retention.
- Possibility of full time employment with pay
- Opportunity to fast track a career in Digital Financial Services

Application

To apply, please email CV and cover letter addressed to the Manager Communications and Marketing quoting the Job title to: info@dfa.co.ug by **Friday 19th March 2021**.

DFA is an equal opportunity employer with a no discrimination employment policy and hence all gender(s) are equally encouraged to apply.